



# The Rivers Trust Spring Conference 2020

## Agenda | Thursday 5th March 2020

Engine Shed, University of Lincoln, Brayford Pool, Lincoln, LN6 7TS

### Little Fish – Big Pond: Achieving for rivers with small resources

- 09.30 Registration, tea and coffee available
- 10.00 Welcome and Opening Address – Lauren Vickers, Chair, Lincolnshire Rivers Trust
- 10.05 Keynote Address – Alex Beasley, Country Manager for Patagonia (UK, Ireland and the Nordics)
- 10.20 Looking forward – Mark Lloyd, CEO, The Rivers Trust

---

#### Session 1 - Working together - how to get the best from working in partnership

Chair - Nicola Craven, Lincoln Rivers Trust

- 10.30 Working with catchment partnerships – a water company perspective - Martin Bowes, Anglian Water
- 10.40 Benefits of working with Rivers Trusts - Norman Robinson, Area Director, Environment Agency
- 10.50 Taking Catchment Partnership working to the next level - Kathryn Hardcastle, River Nene Catchment Partnership
- 11.00 Working for a bluer/greener Lincolnshire – Paul Learoyd, CEO, Lincolnshire Wildlife Trust
- 11.10 Questions

11.20 – 12.00 Morning break

---

#### Session 2 - Overcoming challenges in projects and partnerships

Chair - Michelle Walker, The Rivers Trust

- 12.00 Keeping the motivation (and fun) when the ‘world’ is against you – Jack Spees, CEO, Ribble Rivers Trust
- 12.10 The good, the bad and the ugly (Inheriting projects and Partners) – Dr Ceri Gibson, Director, Tyne Rivers Trust
- 12.20 Taking people with you (How to engage people to care about rivers) – Alice Fallon, Head of Community Engagement, Severn Rivers Trust

---

Join the conversation  
#RTSpringConf20



**12.30 The Private Sector: Finally getting our foot in the door** – Hazel Kendall, Head of Land, Westcountry Rivers Trust

**12.40 Questions**

**13.00 - 14.00 Lunch**

---

**Workshop Session 1**

**14.00 - 15.00**

---

**Choice A: Urban engagement** – Rachel Walker and Sally Hislop, Don Catchment Rivers Trust

**Choice B: Skilling up to deliver a big project** – Dr Jonah Tosney, Operations Director, Norfolk Rivers Trust

**15.00 – 15.15 Afternoon break**

---

**Workshop Session 2**

**15.15 – 16.15**

---

**Choice A: Tools for fundraising success** – Alistair Maltby, Operations Director, The Rivers Trust

**Choice B: Social Media – Running a campaign & event promotion – making it work for your Trust** - Alex Foxley-Johnson, Lincoln University

**16.20 Closing remarks** – Chris Gerrard, Natural Catchment and Biodiversity Manager, Anglian Water



[www.theriverstrust.org](http://www.theriverstrust.org)

---

Join the conversation  
#RTSpringConf20

Supported by 