

Working With Catchment Partnerships

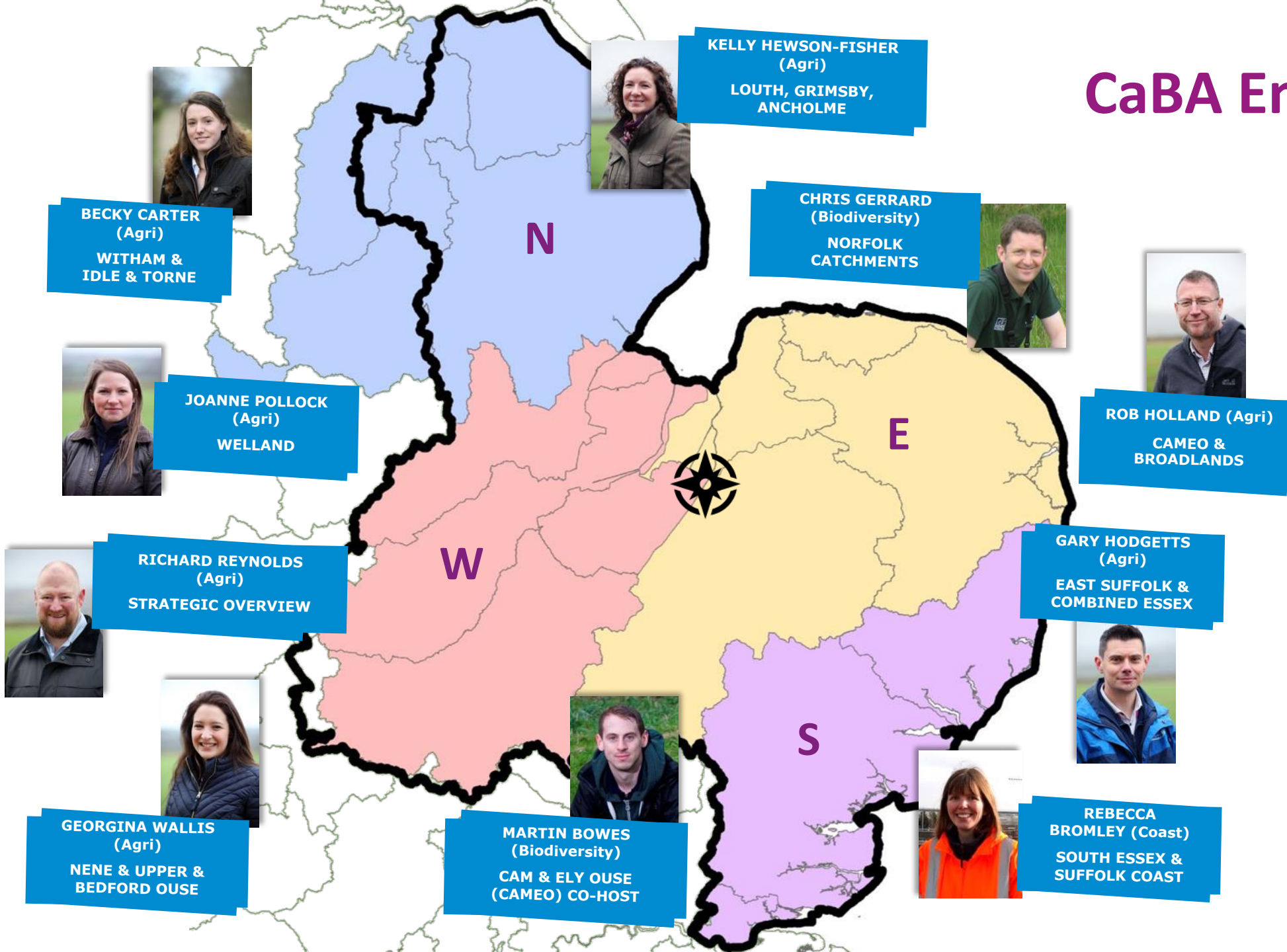


A Water Company Perspective

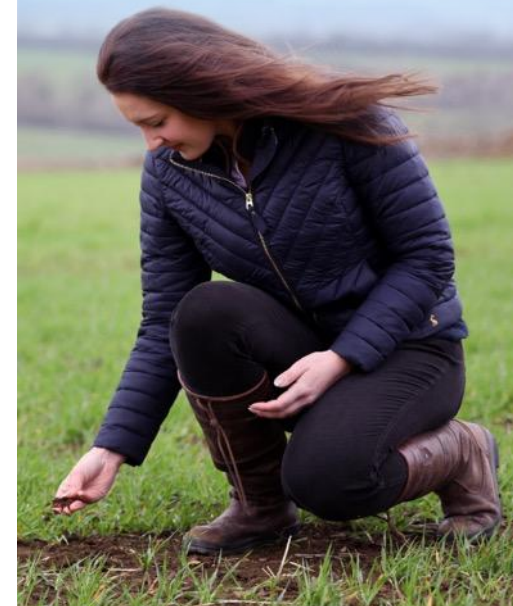
Martin Bowes
Anglian Water, CaBA Project Manager



CaBA Engagement

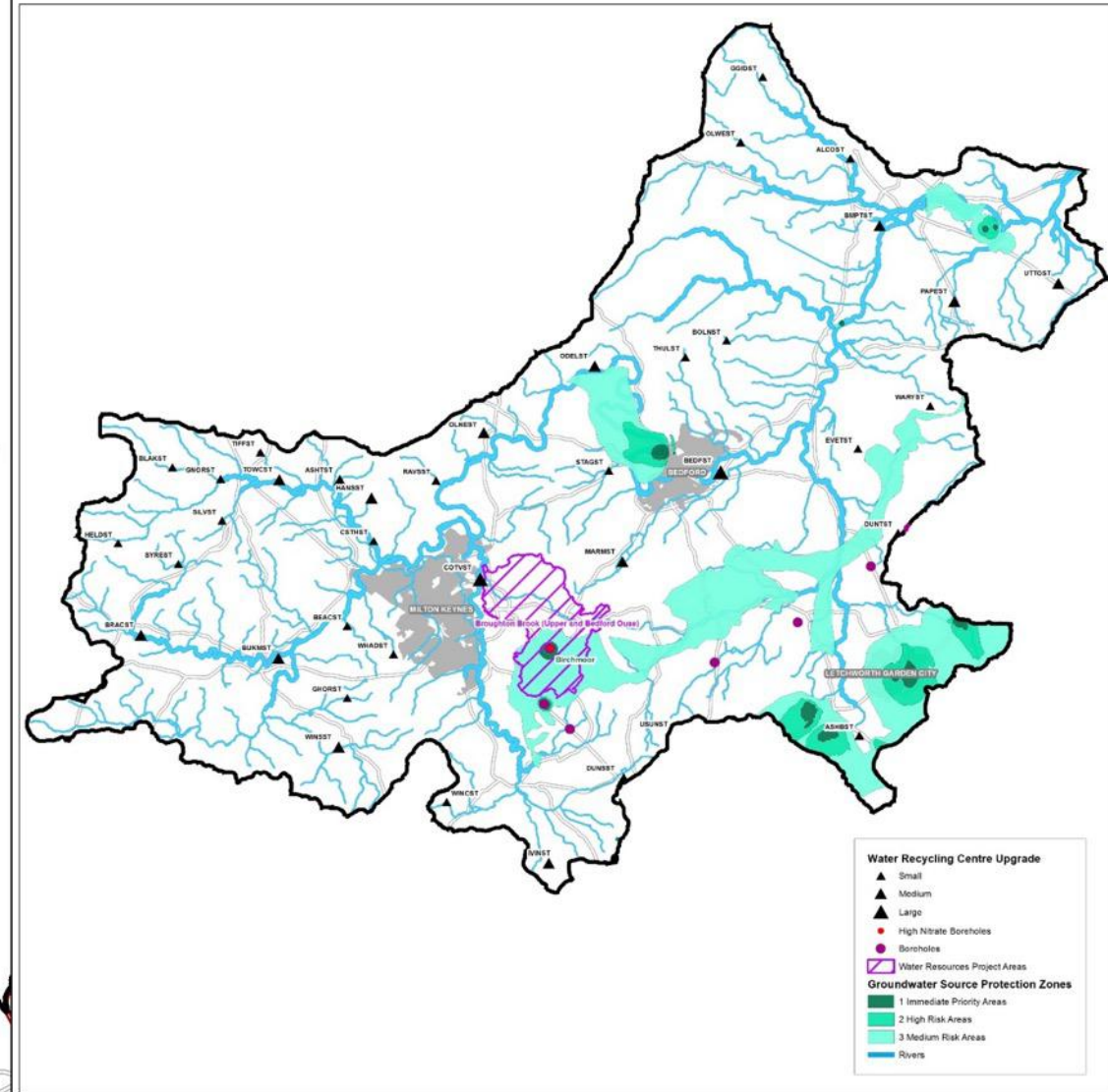
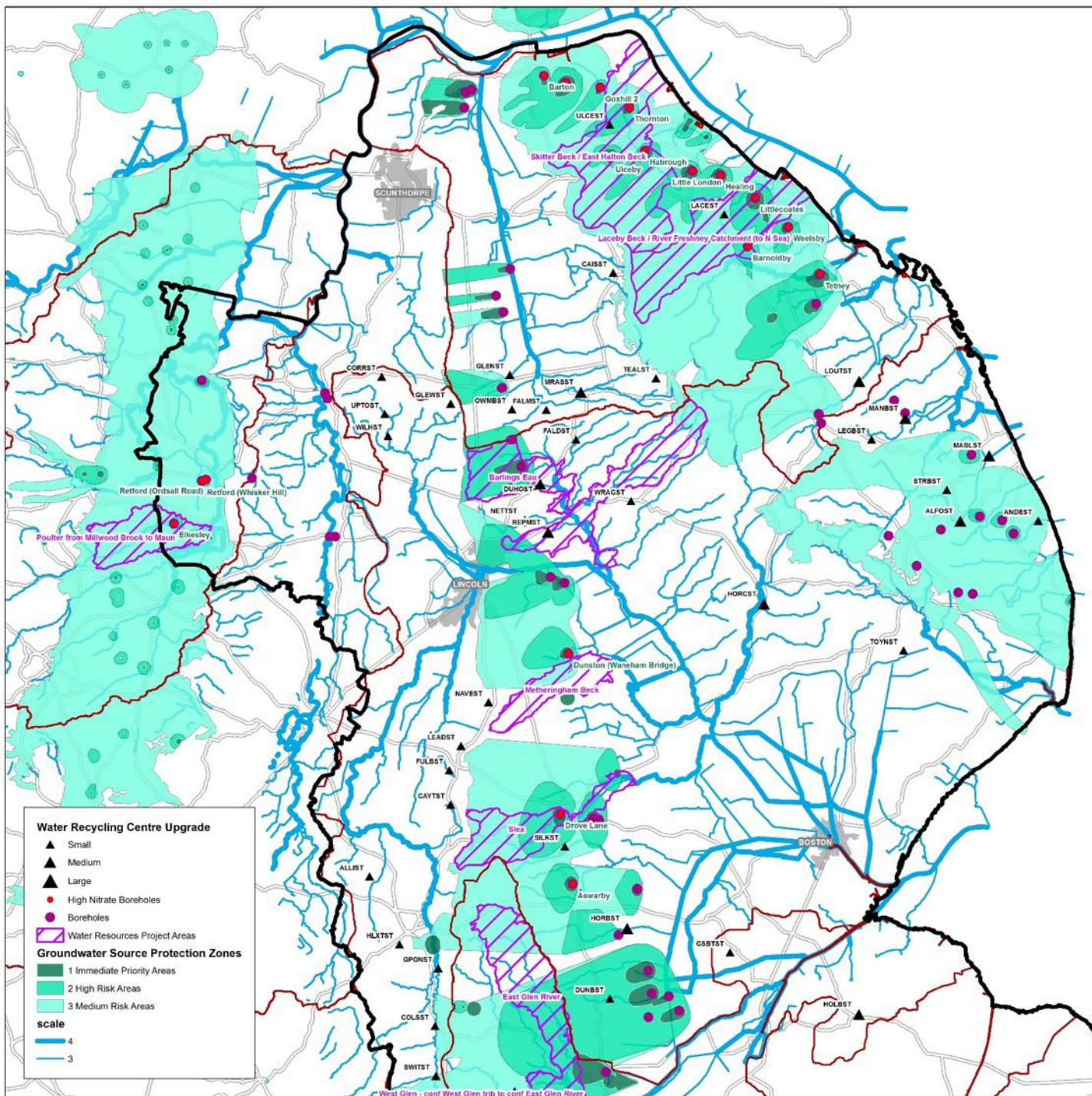


Top Tips For Engaging Farmers



Georgina Wallis, Anglian Water Catchment Advisor

Anglian Water Priorities



Linking CaBA With Anglian Water Business Goals

- Have 100% of our customers very satisfied
- **Make a positive difference to the community**
- No accidents
- No incidents
- **No pollutions**
- Zero waste. Get it right first time, every time
- **Lead and champion the effective management of the environmental impact of growth and climate change**
- To exceed a 7% reduction in real terms carbon by 2020 from a 2015 baseline
- **Pioneer responsible water stewardship**
- **To deliver a 70% reduction in capital expenditure by 2030 from a 2010 baseline**
- Employer of choice
- Frontier performer in the UK.

OUR AMBITIONS FOR THE FUTURE

We believe that setting stretching long-term goals helps drive us to make major improvements. We've talked to our customers about what matters most to them, and about our role in the region. We have agreed four new long-term ambitions to help guide our planning:



Make the east of England
**RESILIENT TO THE RISKS
OF DROUGHT AND FLOODING**



Enable **SUSTAINABLE ECONOMIC
AND HOUSING GROWTH** in
the UK's fastest growing region



Be a **CARBON-NEUTRAL
BUSINESS** by 2050



Work with others to achieve
**SIGNIFICANT IMPROVEMENT
IN ECOLOGICAL QUALITY**
across our catchments

Our customers agree that the 10 outcomes we set out in 2013 are still broadly right for them. However, we are taking the opportunity to update them to stretch ourselves further and reflect how central our people are to delivering everything we do.

Affordability remains a central concern for us. We will continue to develop the ways we support customers who are in circumstances that make them more vulnerable.



Final Thoughts

- Partnership working is increasingly important for AMP7
- This engagement needs to work for us and you
- AMP 7 is going to be challenging, but...
- Opportunity to align funding by working smarter
- Strategic planning between partnerships in the N, S, E & W